

Date: October 17, 1995

Attn: All Stores

FROM: General Merchandise Dept.

SPECIAL PRICE

WINSTON & WINSTON SELECT CARTONS & SINGLE PACKS

Program is effective 11/5/95 through 12/16/95.

All cartons will be reduced by \$2.50.

All packs will reduced by .25.

There will be no allocations - Watch your ordering.

R. J. Reynolds will sign carton rack & merchandisers with one small sign.

Stores will be credited based on scan via accounting.

CODE	UPC	ITEM	REDUCED RETAIL
65145	12300-71013	Winston Select Box Carton	\$2.50
65146	12300-70913	Winston Select King Carton	\$2.50
65147	12300-71213	Winston Select Lt Box Carton	\$2.50
65148	12300-71113	Winston Select Lt Soft Carton	\$2.50
65149	12300-20277	Winston Select Lt 100 Soft Carton	\$2.50
65151	12300-20166	Winston Select Lt 100 Box Carton	\$2.50
23684	12300-11013	Winston King Carton	\$2.50
23682	12300-11213	Winston Box King Carton	\$2.50
23678	12300-11413	Winston 100 Carton	\$2.50
23794	12300-11113	Winston Light King Carton	\$2.50
23444	12300-11313	Winston Light 100 Carton	\$2.50
65212	12300-11913	Winston Light Box King Carton	\$2.50
65258	12300-15913	Winston Light Box 100 Carton	\$2.50
23518	12300-70413	Winston Ul Light Box 100 Carton	\$2.50
65092	12300-11813	Winston Ul Light 100 Carton	\$2.50
906905	12300-71099	Winston Select Box Pack	\$ .25
908638	12300-20550	Winston Select King Pack	\$ .25
906917	12300-71299	Winston Select Lt Box Pack	\$ .25
906914	12300-71199	Winston Select Lt Soft Pack	\$ .25
906920	12300-20276	Winston Select Lt 100 Soft Pack	\$ .25
906921	12300-20165	Winston Select Lt 100 Box Pack	\$ .25
911320	12300-00010	Winston King Pack	\$ .25
911322	12300-00012	Winston Box King Pack	\$ .25
911324	12300-00014	Winston 100 Pack	\$ .25
911321	12300-00011	Winston Light King Pack	\$ .25
911323	12300-00013	Winston Light 100 Pack	\$ .25
912870	12300-00019	Winston Light Box King Pack	\$ .25
916193	12300-00059	Winston Lt Box 100 Pack	\$ .25
911648	12300-70499	Winston Ul Lt Box 100 Pack	\$ .25
911326	12300-00018	Winston Ul Lt 100 Pack	\$ .25

6996T

51855 1176